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Jean-Marc Farré joins Robe Lighting France

Robe Lighting France announces that Jean-Marc Farré has joined their team as the regional manager for the vast southern area of France, encompassing Bordeaux in the east to Lyon in the west and everything south of that.

This appointment follows recent internal restructuring related to Robe s.r.o.'s acquisition of UK based lighting console manufacturer, Avolites, in autumn 2023, resulting in new responsibilities taken on by Terry Di Isernia, who becomes the general all-markets manager for Avolites in France.

Jean-Marc Farré is known for his excellent technical skills, making him ideal for coordinating product and client demonstrations as well as for discussing the specific requirements of concert halls, theatres, opera houses and other venues.

His expertise is the result of many years of experience as a technical director, general director, and lighting director, and he has additionally worked as a technician and head of automated lighting for large-scale venues and across a diversity of events. The breadth and diversity of his experience will be invaluable to the Robe France team.

Bruno Garros, MD of Robe Lighting France, is delighted with this new collaboration:

"We are thrilled to have someone of Jean-Marc's calibre onboard, someone who is respected particularly for heading up lighting projects and managing technical production for so many events and well-known venues like the Scène de Bayssan near Béziers. As theatres and operas are priority targets for Robe with the current product ranges, together with service and production providers, the timing is perfect for him to join our team!"

Through knowledge, commitment, and massive energy for the industry he loves, Jean-Marc Farré will definitely bring added value to Robe France and its partners.

Jean-Marc himself commented that he is "delighted" to join Robe Lighting France, a company "renowned for its spirit of innovation and expertise in professional lighting," and he is hugely enthusiastic about taking on responsibility for the South of France region and being part of such a dynamic and diverse company and brand.

Passionate about all things related to stage technology, "I look forward to working with everyone and being part of a larger organisation dedicated to creating the best solutions to meet everyone's expectations," he stated.

With this new appointment, Robe Lighting France strengthens its focus on offering appropriate state-of-the-art technical solutions and outstanding customer service, and meeting the needs of all lighting professionals operating across the South of France.

Photo Credit: Jean-Marc Farré

