

11 / 12 / 2012

Blackmotion Invests in Robe

Products Involved

LEDWash 600™ **ROBIN® 600E Beam** **ROBIN® 600E Spot™**

Johannesburg, South Africa based lighting design, rental and production company Blackmotion has invested in the latest ROBE moving light technology.

The company specialises in television and live productions of all types, and one of the keys to their success has been keeping the rental stock fully updated in order to offer the most flexible and cost effective designs and packages to clients.

Owner and founder Kagiso Tiro Daystar Moima (KG) says, “Robe products offer a distinctive look to any lighting scheme which is especially appropriate for TV shows. Using Robe has enabled us to create amazing lighting and lots of drama, whether it’s illuminating elaborate sets or scenic elements or making a concert stage look funky and exciting”.

Blackmotion’s new ROBIN 600E Spot and Beams and LEDWash 600s were delivered by Robe’s South African distributor, DWR.

The company’s first purchase of Robe was back in 2009. DWR’s Duncan Riley first introduced them to the brand and KG bought six ColorSpot 250E ATs which have been in constant use ever since.

KG is impressed with the quality and multi-purpose functionality of Robe’s luminaires, “Clients love the colour ranges and the gobo selections,” he says.

He adds that Robe’s commitment to producing smaller, lighter, brighter and more energy efficient and green fixtures is an ever-more important factor, specially in places where power is often limited, and also with everyone needing to be thinking of the planet’s future.

Blackmotions’ technicians love working with products like the LEDWash 600 as it’s so ultimately portable, consumes very little power and has huge impact in terms of brightness and versatility.

As well as offering design services, Blackmotion also works as an equipment supplier for shows and productions, “Most LDs prefer a range of Robe moving lights in their rigs,” observes KG, saying he’s also noticed that the new handbag-sized LEDBeam 100 is a real ‘buzz’ fixture of the moment!

As soon as Blackmotion took delivery of their new Robes, the units went straight out on a string of shows including dance and entertainment extravaganza Jim Alley Crew vs Crew, the

African Traditional Music Show and music show Club 808 - all with lighting designed by Letetsa Ledwaba, who is also KG's business partner.

KG himself has used them on the popular dance competition "Turn It Out", the P&G Awards and gala dinner event and a choral music TV show. They were also supplied to LD Thomas Peters for the Siyabakhumbula Awards.

KG has grown the company steadily and thoughtfully ensuring that the best equipment, service and standards of excellence are offered at all times. They are now among the leading lighting SA design and rental companies in the fast moving world of TV production.

KG says that DWR's team and after-sales support has underlined his decision to purchase Robe technology. "They are fantastic - fast, efficient and always friendly".





